

**Virginia – Santa Catarina Partners of the Americas Chapters
Biennial Plan 2017-2019**

COMMITTEE	OBJECTIVES	ACTIVITIES/TIMETABLE	RESOURCES/CONTACTS
Art	1. To promote the continued exchange of Artists between Virginia Partners and Santa Catarina Partners 2. To promote community involvement in the mural project to bring artists and citizens together in a mutual project in both Virginia and Santa Catarina. 3. To integrate Art into the Music and Character Counts programs already in place. 4. To identify specific target areas where art education and training is needed in both Virginia and in Santa Catarina and encourage a cultural exchange between Virginia and Santa Catarina.	1. Exchanges of ideas to begin immediately between Virginia and Santa Catarina Partners. 2. To try to have at least one exchange of artists from VA and S.C during the next two years. 3. To consider training K-12 teachers in the art of creativity and apply the concept in helping students learn about different subject matter through using art as the medium of instruction. 4. Santa Catarina representative will travel to Virginia in 2017-2018.	POA: Travel Grant: Needed Small Grant: Possibly In Kind support from Virginia and Santa Catarina partners. In Kind support from local businesses and community organizations.
Arts: Music: Orchestra Conductor Exchange	1.To Share musical talents with our Santa Catarina Partners To provide youth and adult music education in several different cities of Santa Catarina. Brazil and Virginia. 2. To initiate an exchange of music students from various universities in both Virginia and Santa Catarina . 3. To further initiate an exchange of orchestras and their conductors from various universities and Community Orchestras.	1. 2017-18 Exchange visit from Santa Catarina to Virginia.	POA Travel Grant: Needed Possibly a small project grant In Kind from Virginia Partners, Santa Catarina Partners. Private citizens, Universities and community organizations interested in the music programs.

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Culinary Arts	<p>1. To complete the accumulation of recipes from both Virginia and Santa Catarina Partners</p> <p>2. To Translate all recipes into both English and Portuguese.</p> <p>3. To integrate an art project into the process of cookbook design.</p> <p>4. To ask all POA members from both Virginia and Santa Catarina to contribute more recipes for inclusion in the book.</p> <p>To explore the exchange of chefs from Virginia and Santa Catarina to promote culinary programs in each state.</p>	<p>1. Identification of a Translator/Translators to complete the translation in English. (Completed)</p> <p>2. Culinary Arts Cook Book completed in 2017 and distributed at the 50th Celebration of Partners of the Americas Virginia – Santa Catarina Chapters.</p>	<p>In Kind Support from both Virginia and Santa Catarina Partners</p> <p>Private donations</p> <p>J. Dewey Brown Nemezia and John Coleman (translators) Marilia Deisenroth(Translator)</p>
University Linkages	<p>1. To explore the possibility of having Dentists exchanges that involves Lectures, meetings, conventions and dental school functions.</p> <p>2. To exchange Agriculture related (Veterinary Medicine, Animal Science, Plant and Soils, Food Security, etc.) Faculty and students with UDESC/ UNISOL and Virginia Tech universities promoting sharing of research, academics and extension between these universities with farmers and communities in both states.</p> <p>3. Possible University President to</p>	<p>1. To identify methods of exchange between Virginia and Santa Catarina Universities whether it be by Skype or actual travel exchanges in 2017-2019.</p> <p>2. To coordinate with UDESC and UNISUL universities through Daisson Trevisol and Glenda Snyder contacts to plan and conduct the exchange.</p>	<p>Travel Grant: Small Grant Local Universities who are participating Charitable Group Donations</p> <p>Dr. Gil Debiasi Interested Dentists in Santa Catarina</p> <p>POA: Travel Grant in 2017-18-19 South to North, 2017-19 In kind: Universities support</p> <p>Glenda Snyder, Daisson Trevisol, and university representatives</p>

	President Exchange		POA: Travel Grant: 2017-18-19
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Pen Pal	<p>1. To engage elementary Students in cultural exchange via essays or social media.</p> <p>2. To encourage pen pal teachers exchanges between Virginia and Santa Catarina, Brazil</p>	<p>1. To have at least one mutual exchange of essays during the 2017-19 school year</p> <p>2. To have at least on exchange of teachers either Virginia to Santa Catarina or Santa Catarina to Virginia during 2017-19 school year.</p> <p>3. To publish in local newspapers or school newspapers and magazines the work of the students to let people know of the importance of cultural exchanges between countries.</p>	<p>POA: Travel Grant: 1 for teacher exchange in 2017-2019.</p> <p>Small project grant for materials</p> <p>In Kind contributions from Teachers, local school districts and both Virginia and Santa Catarina Partners.</p> <p>Possibly some corporate sponsorship.</p> <p>St. Catherine’s School Dr. Dorothy Suskind Jim Morgan Adriana de Souza Machado Foreign Languages Supervisor 55-47- 3431-3028 Department of Education City of Joinville</p>

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Rural Economic Development	<p>1. Currently seeking a Chairperson to further develop and guide the work of this committee</p> <p>2. To promote and facilitate a visit to Virginia by a Santa Catarina vintner to explore publicity, marketing, and production strategies to encourage rural winery tourism strategies.</p> <p>3. To work with various local and regional agencies (north and south), as well as with supporting State and Federal resources (north and south), to investigate the possibilities in exchanges between Virginia and Santa Catarina for rural economic development in arts, culture, agriculture and tourism.</p> <p>4. To explore public and private sector partnerships and funding opportunities as a means of supporting programs and initiatives in both states.</p> <p>5. To look for opportunities to assist and facilitate on-site reciprocal visitation and sharing of technical knowledge among business and academic leaders, with potential outcomes including expanded trade, academic and</p>	<p>1. Identify rural vintner who is interested in participating in such an exchange.</p> <p>2. Maintain contacts and continue to work for Rural Economic Development</p> <p>3. Heartwood in Southwest Virginia is happy to host visitors from Santa Catarina and could possibly send a representative to Santa Catarina to share their successes in Economic Development.</p> <p>4. Virginia Tech and other institutions are available to offer advice, send and receive visitors for Santa Catarina.</p>	<p>POA: Travel Grant: Needed - 2017-19</p> <p>Small Grant: none</p> <p>Other Financial: none</p> <p>In Kind:</p>

	<p>cultural exchanges between Virginia and Santa Catarina.</p> <p>5.To promote and facilitate a visit to the Santa Catarina Partnership by a team from Virginia’s first-rate rural economic development initiative, Heartwood (www.heartwoodvirginia.org) that will reinforce this project’s successful previous exchanges, north to south and south to north.</p> <p>6. To identify and engage leaders, institutions, and entrepreneurs in rural arts, culture, tourism and agriculture and the nexus of these activities to actively participate in the Virginia and Santa Catarina Rural Economic Development program, and to encourage reciprocal visitations between Virginia and Santa Catarina.</p>		
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<i>Autism</i>	1. To explore the possibility of a training program for children with Autism (ASD) that links theory and clinical practice, including physical therapy, occupational therapy and speech. The model could use a train the trainer approach similar to Character Counts.	1. To begin an exchange of ideas between SC and VA immediately between universities and nonprofits working with children with disabilities. 2. Discuss a format for training if both sides are interested in participation and consider the model designed at Old Dominion University. 3. Translate materials into Portuguese from Spanish.	POA Travel grant: 2017-19 - Needed one professor to assess resources, staff needs and training locations in communities where training could take place. In kind support from both partnerships and private donation would be explored. Small Project Grant if needed for materials.
<i>EMERGENCY PREPARDNESS</i>	1. Work with Santa Catarina to secure appropriate representative for exchange with flooding and landslide hazards expertise; engineering; road and street engineering for safer driving conditions; emergency services, government planning, assistance to families, volunteer based emergency services and notification system	1. Planning beginning	POA: Travel Grant: 2017-19 Small Grant: none Other Financial: none In Kind:

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<p>CHARACTER COUNTS!_{SM} and 4-H Positive Youth Development</p>	<p>1. Support CHARACTER COUNTS! education in Santa Catarina and other areas of Brazil by encouraging reciprocal visitations to study new and innovative programs, strategies, techniques and training for successful character education implementation in schools and communities.</p> <p>2. Facilitate CHARACTER COUNTS! program implementation and development into other areas throughout Santa Catarina as well as other areas in Brazil, and encourage collaboration.</p> <p>3. Facilitate the Teachers' Exchange between Joinville State Schools and Virginia to share academics, teaching strategies, CHARACTER COUNTS! efforts and ideas, and culture.</p> <p>4. Continue to promote Judicial exchanges with Virginia to learn more about the Brazilian judicial process/system, rehabilitation, probationary services, juvenile issues, and CHARACTER COUNTS!. Explore the possibility of a North to South Judicial exchange in 2017-2019.</p> <p>6. Explore possibility of youth/young adult exchanges.</p>	<ol style="list-style-type: none"> 1. Continue support of schools and communities in Brazil who are implementing CHARACTER COUNTS! 2. Continue discussions about exchanges of teachers, judges, university faculty, and students. 3. Begin plans for 2018 CC! training in Brazil and possible expansion into other areas of Santa Catarina and Brazil 4. Conduct CHARACTER COUNTS! Trainings for Joinville and other areas of Santa Catarina or Passos or other areas of Brazil supporting existing efforts and assisting others in developing strong foundation for success in schools and communities. 5. Conduct training for 4-H Positive Youth Development in Joinville to address issues of youth of incarcerated parents. 6. Conduct a Youth with Character Academy for teens to become Ambassadors for Character. 	<p>Travel Grant for 2017-19 for South to North visit Travel Grant for 2017-19 for North to South visit</p> <p>Small Project Grant needed for educational materials and supplies to support CHARACTER COUNTS! in schools and communities and support of 4-H Positive Youth Development efforts.</p> <p>In kind support: Virginia Tech support for team of trainers and other private.</p> <p>Contacts: Daisson Trevisol, Susanna Bender in Santa Catarina</p>

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TOURISM, SPORTS, BUSINESS, & INDUSTRY	<p>1. Introduce SC Tourism marketers to “coopetition,” used by VA Tourism Corporation.</p> <p>2. Compare state and community urban forestry practices in SC and VA, for improving the environmental ambience of communities for tourism.</p> <p>3. Exchanges of Oktoberfest Musicians for both VA and SC Oktoberfests.</p>	<p>March 2015 meeting with SC marketing professionals during VCU Study Tour in SC.</p> <p>1. Follow-up trip to VA by SC tourism professional to learn from VA marketers. Skype Activity: Skype Communications between SC and VA arborists.</p> <p>2. Joint VA/SC Urban Forestry Webinar Communications between SC and VA arborists.</p> <p>3. Visit by Virginia Oktoberfest musician to Prohebe Oktoberfest in Blumenau, and other SC Oktoberfests and similar festivals (Fennechop, Trece Tiliias, Etc.) in October of 2017-19.</p> <p>4. October 2016 VA visit by musician from a SC Oktoberfest Band (Cavalinho Branco, Etc.), to participate in several VA Oktoberfests (eg. Richmond, Newport News, Smith Mtn Lake)</p>	<p>Resources: None. Self-Supporting trip to SC.</p> <p>Resources Needed POA travel grant.</p> <p>Resources: None needed.</p> <p>Resources: Self-financed by VA musician.</p> <p>Resources Needed: POA Travel Grant</p>

	<p>4. Exchange of Environmental and /or Cultural resources “interpreters” from representative park and cultural tourism attractions in VA and Santa Catarina.</p> <p>5. Continue Educational Tourism Exchanges between the states of Santa Catarina and Virginia, including exchange of interns, both South to North and North to South.</p> <p>6.Promote Sports exchanges to share ideas between coaches and teams promoting sportsmanship, skills, teamwork, leadership, etc.</p>	<p>5. Identify a Santa Catarina “interpreter” (eg. From Caldas da Eperatriz) interested in learning about the different kinds of interpretation done at a representative Virginia Park or cultural tourism attraction. (S)he would spend 10 days rotating between VA parks and cultural sites, working with resident VA interpreters and learning their interpretive techniques and applications.</p> <p>6. VCU annual SC study tours, including both students and non-students.</p> <p>7. A non-student tour of VA Partners to visit SC project sites.</p> <p>8.Explore possible Sports exchange opportunities between SC and VA</p>	<p>Resources Needed POA Travel Grant.</p> <p>Resources: Self-Supporting trips to SC.</p> <p>Resources Needed: POA or other small grant to send one or more SC students to VA to participate in study tours in Virginia and surrounding states.</p> <p>Resources: None. Self-Supporting trip to SC.</p> <p>POA grant</p>
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<p>Natural Resources</p> <p>Environmental Science and Education Subcommittee</p>	<p>Overall objective: Cultivate collaborations in environmental science and education between Virginia and Santa Catarina in such areas as ecosystems, water quality and quantity (AQ2) and other areas as determined by the collaborations.</p> <p>Specific objectives:</p> <ol style="list-style-type: none"> 1. Facilitate connections and communications between university faculty and other environmental professionals in both VA and SC for sharing and/or collaboration in research and practical applications. 2. Exchange/share already-existing programs and lessons for school children between the VA and SC chapters. Consider collaboratively producing new resources. 3. Develop a unique citizen science program involving both VA and SC, with the possibility of engaging other Partner chapters at some time. 	<p>Step #1- Identify key people from both VA and SC who can launch new initiatives in environmental science and education: university faculty, state/gov. agencies, school programs, privately funded programs, etc.</p> <p>Step #2- (2017-18): Alix makes a 2-week introductory visit to Santa Catarina to meet SC representatives identified in step #1.</p> <p>Step #3 - Follow up - facilitate connections between interested SC and VA agencies/groups/individuals</p> <p>Step #4 - (2018-19): SC representative (possibly the leader of the most promising project) makes 2-week visit to work with counterparts in VA and to meet representatives of other VA agencies (same list as step 1) to support other emerging collaborations.</p> <p>Step #5: Develop a continuing exchange, similar to the long-term VA-SC fine arts project - an appropriate exchange each year, or nearly every year to support the projects.</p>	<p>Travel grants: 2017-18 – north to south 2018-19 – south to north</p> <p>Small Grants: none at this time. Potential for grant requests as programs develop</p> <p>In-kind: contributions of participating agencies and individuals</p> <p>Contact: Alix Fink in VA.; lead TBA. In SC</p>

Signatures:

Patrick Cavahleiro
President, Partners of the Americas
State of Santa Catarina, Brazil

Glenda M. Snyder
President, Partners of the Americas
State of Virginia, United States of America

Date

Date